

Shropshire and Powys Advanced Riders
Minutes of Committee meeting 17th October 2017

	Item	Minutes	Actions
1	Attendance	Robin Padgett, Bill Croxon, Mike Kinna, Kevin Fletcher, Nigel Davies, Ken Swinton, Stuart McMillan.	
2	Apologises	Helen Parker, Glyn Jones, David Rogers, Michelle Jennings, Tina Kelly, Sally McMillan	
3	Minutes of previous meeting / matters arising	<p>Stuart is still working on identification of the latest version of Roadcraft and which version Tutors have.</p> <p>Bill is still awaiting a response from RoSPA re the use of the word 'Advanced' in our group name. the leaflet has us as Shropshire and Powys Advanced Riders where the logo has us as Shropshire and Powys Riders. Bill updated the meeting on communications so far. Bill said he felt we should retain our name and this was the consensus round the table. There was then a general discussion regarding concerns with the RoSPA accreditation and affiliation for the benefit of Nigel. Bill concluded this by saying if he does not have contact with Amy he will contact the RoSPA CEO directly, stating that we wish to retain our name and that this now appears to be the only stumbling block and that we have now spent 18 months on this process. All agreed to Bill to progress.</p>	<p>Stuart to continue.</p> <p>Bill to continue.</p>

		<p>A discussion took place re where we appear on Internet search engines if someone searches for advanced motorcycling in Shropshire. Overall it was considered the current situation is satisfactory and there is no need to pay to improve our rating.</p> <p>Bike4Life. Bill sent a letter to Bike4life on 2nd October stating that we will not marshal the parking at Meole Brace in future and our reasons for this decision. Bill has received a reply from Vicki at the Safer Roads Partnership, and Jo and Angela Watkins at Midlands Air Ambulance. Bill read out an e-mail and letter from Angela which basically asked us to reconsider and proposing certain actions on their part. A proposal was put forward that despite these communications we keep to our previous decision and decline to be involved in the parking. A vote was taken with all in favour.</p> <p>Bill has not replied to the e-mail from Amy re the program on 100 year old drivers as it is not part of our core area of business.</p> <p>The question of obtaining a card machine has not been progressed and it was decided that this would be removed from the agenda as the need for such a device is likely to be very limited.</p> <p>The upcoming curry night to be mentioned in the next newsletter re times etc.</p>	<p>Bill to liaise with Bike4Life as appropriate.</p> <p>Sally to place in newsletter.</p>
4	Chairman	<p>RoSPA and Bike4Life already dealt with.</p> <p>Bill welcomed returning members of the committee and Nigel as a new member.</p>	
5	Secretary	<p>Stuart read out two emails received from RoSPA.</p> <ol style="list-style-type: none"> 1. Disbanding of the Groups Advisory Panel 2. RoSPA Vision Statements <p>(Text at end of minutes.)</p>	

6	Publicity	<p>Kevin has contacted people who had registered interest in assessed rides but had not subsequently joined the group. Bill suggested that due to the elapsed time we conclude those lists as those who have not joined by now are unlikely to. All agreed.</p> <p>It was agreed that we should not consider any further active publicity at this time as membership has increased and the Tutors are busy. Kevin suggested perhaps we should start up publicity again after Christmas.</p> <p>A discussion took place regarding a potential date for our Meet and Greet at Montford Bridge in 2018. As the Bike4Life is on 22nd April 2018 it was decided that Sunday 13th May (three weeks after Bike4Life) would be a suitable date. It was also agreed that we need to have the facility for people to join the group whilst they are with us on the day. Bill will speak with the picnic area people and Paul Collier re IAM and Blood Bikes coming again. It was also agreed to ask Simon Laithwaite to liaise with the Police and Safer Roads Partnership re attendance.</p>	<p>Bill to speak to picnic area people</p> <p>Stuart to liaise with Simon</p>
7	Training	<p>Associate numbers circulated prior to the meeting were:</p> <p>In Training – 19</p> <p>Awaiting allocation – 1</p> <p>Holding list – 5</p> <p>Active Tutors – 12</p> <p>The assessment ride day at David Jones Newtown, on Saturday 14th October, had been a success in that a number of Tutors attended with their Associates so a presence was shown in the area. Seven people put their names on a list at Forden for an assessment ride at David Jones Newtown on Saturday 14th October. The result of these was as follows:</p> <p>1 attended on the day</p> <p>2 withdrew prior to the day, 1 with an injury and 1 illness</p> <p>1 is only available on a Sunday – details passed to a Tutor to facilitate</p> <p>1 can do any other day</p>	

		<p>1 did not turn up without prior notice. When contacted he said he was too busy with work. 1 clearly gave false details.</p> <p>Stuart said he is intending to have a Tutor evening meeting where among other matters he wants to discuss are the Roadcraft version and also arranging dates for 2018 to have tutoring sessions run from the Shrewsbury Honda Centre and David Jones Newtown.</p> <p>Stuart has contacted Geoff at Powys regarding the Biker Down courses and is awaiting a reply. Stuart has proposed holding the course on a Saturday. Mike and Kevin expressed an interest in attending the course if they are not already on the list.</p> <p>.....</p>	Stuart to arrange
8	Treasurer	Details on web site.	
10	Membership	<p>No figures from Tina but Ken read out the figures on the database.</p> <p>50 Full 26 Associate 5 Honorary 10 Pillion</p> <p>Stuart said he believes the figures are not quite correct as one member is shown as an Associate who he believes is a Full member.</p> <p>Bill asked if we monitor those coming up to 70 years of age re the honorary membership. Ken said we do not. Honorary membership is not automatically granted, it is at the discretion of the committee.</p>	
12	Social events	The October social event is the curry night which is being held at Café Safron in Shrewsbury. Stuart gave details and these will be included in the newsletter for the information of those	Sally to include in newsletter

		<p>attending. At present there are 20 people booked.</p> <p>Christmas meal. No update received but it is believed there are currently 12 people booked to attend.</p>	
11	Monthly ride outs	<p>Ken said the November ride will be led by Phil Noble and there is no ride in December as previously notified to the members.</p> <p>Ken has not yet sent out anything to members re ride leaders for 2018.</p>	Sally to place reminder in newsletter.
12	Social media	<p>Ken has looked into where the hits on our web site are coming from. Direct = 42%, Google search = 19%.</p> <p>Introduction methods are recorded on the group database.</p> <p>No update has been received re Facebook and question was raised regarding has Shelly now got admin rights for the Facebook page?</p> <p>A general discussion followed re social media.</p>	<p>Stuart to screenshot database re introduction methods and add to minutes.</p> <p>Shelly, please confirm.</p>
13	Clothing	<p>Mike attended the meeting in his role of model for the new RoSPA logo on a polo shirt! It was generally agreed that the new logo looked very 'busy'.</p> <p>A general discussion then followed on what logo we should use on any future clothing. Mike and Stuart both suggested that we just use our SaPAR logo without the RoSPA logo. A decision on the RoSPA logo with respect of our group name is still awaited.</p>	
16	AOB	<p>Kevin asked how the provision of Hi Viz vests to those who have just passed their RoSPA test is dealt with. Once Tina has the information she then allocates. Confirmation from Tina required re process. Agreed that for the vest to be provided, size of vest, date of test and grade obtained to be provided by member.</p> <p>Robin said that we hardly ever seem to have a full table of committee members present at meetings. Do we have the right day? Should we ask committee members if there is a better</p>	Tina to confirm how this is dealt with.

	<p>day for them? Robin said he is happy to deal with this. Bill said he would prefer the meetings to be on a day other than a Tuesday due to the clash with the biker nights at Montford Bridge. Bill then asked those present if they had any preference?</p> <p>Bill proposed we change to a Wednesday evening, agreed by those present.</p> <p>Bill asked for an item on the next agenda relating to membership fees. David please explore what would be an appropriate fee. All members to consider.</p> <p>Bill raised the issue of coffee being provided at committee meetings. It was agreed that this was not appropriate and so would no longer be provided.</p> <p>Date of next meeting 22nd November 2017.</p>	<p>All to consider.</p>
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Meeting closed at 21.35hrs.

Signed.....

Date:

Bill Croxon, Chairman.

Text of e-mails from RoSPA.

Dear Chairman and Secretary,

I trust you are well,

During the consultation process for the Group Accreditation Scheme we listened to various comments about the role of the Group Advisory Panel (GAP).

We are aware for various reasons that GAP in its current entity does not always work and is not always for filling for those who are part of GAP and for the Group network, therefore GAP will close as of Monday October 9th 2017.

GAP has been in place for many years seeing a large selecting of incredibly dedicated individuals who have provided their own time to improving Road Safety and RoSPA Advanced Drivers and Riders. RoSPA is incredibly proud of all of the individuals who have served in GAP past and present and will always be very thankful for the work put into GAP.

In return a new structure will be put in place; it will compromise of four Regional Coordinators who will each have a nominated area of the UK and Ireland. The attached document provides further information on the role.

Should you or any other member of your Group wish to register their interest in one of the Regional Co-ordinator roles, please do so by emailing me at abrant@rospa.com with the geographical area you wish to be allocated (please see the four areas on information sheet attached) and briefly outline why you feel you would be the right person for the role.

The closing date for registering your interest is Wednesday 18th October. After this time we shall invite those who have been successful in registering their interest to meet face to face to discuss the role and the requirements.

Kind regards

Amy

Dear Chairman and Secretary,

Over the last few months, we have been working to update RoSPA's vision and mission statements. From today, we will be replacing our previous and beautifully crafted vision (to save lives and reduce injuries) and mission (to lead the way in accident prevention) statements because they are respectively, too generic, vague and incorrect.

Led by Marketing and our Communications Team, this piece of work has built on last year's successful brand re-design. Many RoSPA colleagues (and some RoSPA trustees) have been involved in developing fresh statements that try to capture the inclusive and proportionate nature of our work to reduce accident rates.

Vision statements can be truly inspirational whilst also capturing the essence of what an organisation does and where it is going...for example:

- Mondelez (owner of Cadbury): "Everyday delicious"
- IKEA: "To create a better everyday life for the many people"
- Oxfam: "A just world without poverty"
- Google: "To provide access to the world's information in one click"

Each of these vision statements concentrates on the unique output from the organisation. They inform the organisations' mission statements and can be easily translated into strategic objectives which in turn, can be cascaded throughout the organisation in the form of personal objectives.

I believe that we, at RoSPA, have now created a great new pair of vision and mission statements (see below):

Vision:

Life, free from serious accidental injury

Rationale:

This vision includes a very ambitious goal and while reflecting RoSPA's core values, (R) Respect – for life and each other, (O) Open and Independent, (S) Staff Empowerment, (P) Prevention in Proportion and (A) Able & Ambitious. We respect 'Life' and all that this word implies including a sense of freedom to enjoy personal choices, health, happiness, wellbeing, relationships and a huge variety of life-affirming activities. 'Free' is ambitious because it suggests being liberated from a burden which afflicts too many people. 'Serious accidental injury' describes the burden we are addressing. Our job is accident prevention. We need the word 'Injury' to avoid any possible association of the word 'accident' with family planning! While most of our work concentrates on preventing physical injuries, 'Accidental injury' remains broad enough to relate to psychological, stress-related trauma. 'Serious' is an important qualifier which links back to our value of proportionality. We empower ourselves to openly concentrate on the most severe life-ending and life-changing end of the spectrum of accidental injury.

Mission:

Exchanging life-enhancing skills & knowledge to reduce serious accidental injuries

Rationale:

This mission explains how we are working towards our vision. We need to earn our living by selling expertise in a competitive environment. 'Exchanging' retains much of the sense of sharing but implies that expertise can be provided for free or for a fee. It also suggests that RoSPA is by no means alone and collaborates with large numbers of expert stakeholders ranging from individual RoSPA Archangels to award-winning multinational corporations. 'Life-enhancing' helps position ourselves as a very positive influence on the lives of all the people we reach. We are enablers rather limiters. We enable anything from healthy ageing (e.g. safety of older workers, experienced driver assessment and falls prevention) to adventurous activities (e.g. independent travel to secondary school, cycling, trampolining and motorcycling). However, we reserve the right to limit the potential for harm by calling for protective legislation / regulation (e.g. lighter later, thermostatic mixing valves and car seat belts) to help protect people without them being aware of the hidden hand of safety. We trade in 'Skills & Knowledge', delivered as a range of intangible services which including lobbying, campaigning, researching, educating, training, qualifying, building a membership community, providing awards and celebrations. Our daily job is to 'Reduce' the burden of accidental injuries, fully aware that the law of diminishing returns makes our vision extremely hard to deliver. On the journey towards our vision, we can claim success when we either reduce the number of injuries or the rate of injuries, where, for example, there is a shrinking proportion of injuries among a rising number of participants. 'Serious accidental injuries' again shows our focus on preventing fatal and life-changing accidents.

Kind regards

Errol Taylor

Chief Executive

Amy Brant

RoSPA Advanced Driving and Riding Manager

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Screen shot of methods of introduction

Introduction Method Totals

Introduction Methods

Method	Totals
Bike Safe	1
Bike4Life	5
Dealer Day	1
Dealer/Café	2
Dealer/Café - Nov15 Rideout	1
Former SAPAR member	1
Not Known	1
Other	3
Poster at dealer or café	2
Powys Ride On Day	1
Previous member	2
Radio / Newspaper	2
ROSPA Website	12
SAPAR Advert	1
SAPAR Website	14
Shrewsbury bike show	1
SS Blood Bikes fundraiser	1
Trentham Gardens Show	1
Winstanstow	2
Word of Mouth	42